

HELENSBURGH AND LOMOND ECONOMIC DEVELOPMENT ACTION PLAN 2015/16

1. EXECUTIVE SUMMARY

1.1 The purpose of this paper is to provide an update for the Helensburgh and Lomond Area Committee on the preparation of the Helensburgh and Lomond Economic Development Action Plan (EDAP), 2015/16.

1.2 The following recommendations are for consideration:

- The Helensburgh and Lomond Area Committee notes the content of this paper.
- The Helensburgh and Lomond Area Committee agrees to the revised timescale for the preparation of the Helensburgh and Lomond Economic Development Action Plan, 2015/16.
- The Helensburgh and Lomond Area Committee agrees that the Helensburgh and Lomond Economic Development Action, 2015/16 (as an ongoing working document) is discussed and endorsed by the Area Committee at the meeting in August 2015.

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2. INTRODUCTION

- 2.1** The purpose of this paper is to provide an update for the Helensburgh and Lomond Area Committee on the preparation of the Helensburgh and Lomond Economic Development Action Plan (EDAP), 2015/16.

3. RECOMMENDATIONS

- 3.1** The Helensburgh and Lomond Area Committee notes the content of this paper.
- 3.2** The Helensburgh and Lomond Area Committee agrees to the revised timescale for the preparation of the Helensburgh and Lomond Economic Development Action Plan, 2015/16.
- 3.3** The Helensburgh and Lomond Area Committee agrees that the Helensburgh and Lomond Economic Development Action, 2015/16 (as an ongoing working document) is discussed and endorsed by the Area Committee at the meeting in August 2015.

3. DEVELOPMENT AND PREPARATION OF THE HELENSBURGH AND LOMOND EDAP

- 3.1** A workshop session was held in Helensburgh, on Friday, 22nd May 2015 to discuss the required specific, measurable, achievable, realistic and timebound (SMART) actions and success measures for inclusion in the Helensburgh and Lomond Economic Development Action Plan, 2015/16.
- 3.2** From a list of 51 invited elected members and Community Planning Partners, a total of 15 individuals were able to attend, including the Director, EKOS Economic and Social Development consultants who facilitated the session. The turnout did not detract from having a focused discussion on a variety of issues.
- 3.3** From the issues discussed during the workshop it is clear that the Helensburgh and Lomond Economic Development Action Plan, 2015/16 requires the inclusion of a lead organisation and responsible person/post for ensuring that the in-year actions are delivered in order to achieve the proposed success measures. Therefore, additional preparation time is now required to work up specific actions with partner organisations that were unable to be present on 22nd May.
- 3.4** Furthermore, the Council's Strategic Management Team has also requested that they have an opportunity to input to the area-based EDAPs. This process will take place during June 2015, to ensure the Helensburgh and Lomond EDAP is recirculated to all partners and stakeholders for further comment prior to the submission of the plan and a supporting paper on Friday, 17th July for discussion at the pre-agenda meeting on Tuesday, 28th July 2015.

4. CONCLUSION

- 4.1** Helensburgh and Lomond Area Committee notes the content of this report and agrees with the revised timescale proposed.

5. IMPLICATIONS

5.1 The implications for the Helensburgh and Lomond Area Committee are as outlined in **Table 5.1** below.

Table 5.1: Implications for the Helensburgh and Lomond Area Committee	
Policy	The Helensburgh and Lomond EDAP 2015/16 (and subsequent in-year plans) must align and adhere, as appropriate, to the overarching EDAP, 2013-2018, Local Development Plan and the SOA Local/SOA Delivery Plans.
Financial	The Helensburgh and Lomond EDAP will ensure that the area's resources are allocated efficiently and effectively with regard to the economic development priorities and ambitions for Helensburgh and Lomond. There will need to be annual consideration of best alignment between resources and priorities.
Legal	All legal implications at project level will be taken into consideration.
HR	The Helensburgh and Lomond EDAP priorities will be resourced in terms of staff time in the context of the Council's annual service planning process and through shared staff resource discussions with Community Planning Partners.
Equalities	The Helensburgh and Lomond EDAP will comply with all Equal Opportunities policies and obligations.
Risk	If the Helensburgh and Lomond EDAP for subsequent financial years (2015/16 onwards) is not approved, then there will be no clear focus on or understanding of the economic development activities, and the associated resources, that will have the greatest beneficial economic impact for the area over the next three financial years.
Customer Service	The Helensburgh and Lomond EDAP will provide internal and external customers with a clear articulation of the key priorities for developing the Helensburgh and Lomond economy, thereby facilitating focus, effective resource planning and partnership working at the local level.

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